

EXECUTIVE SUMMARY 2010-2015 Strategic Prevention Plan

Jackson County Substance Abuse Prevention Coalition

This 2010-2015 Jackson County Strategic Prevention Plan is evidence that the Jackson County Substance Abuse Prevention Coalition (JCSAPC) is committed to continued collaboration among regional, county and community prevention providers and prevention networks that began with the 2005-2009 process. The JCSAPC is committed to regional data collection, strategic planning and resource allocation for the provision of essential prevention programs, policies and practices to reduce substance use, abuse and its related consequences. These essential services must be culturally relevant and sustainable over time to truly impact population level change. We must also address prevention's role throughout the substance abuse system continuum of care, inclusive of early intervention, treatment and recovery.

The primary function of the Jackson County Substance Abuse Prevention Coalition (JCSAPC) is to identify the substance abuse prevention needs of the county; develop strategies to address those needs; work to build substance abuse capacity; and acquire additional national, state and local prevention funding and resources to support our strategies.

The Strategic Prevention Framework (SPF)

The Strategic Prevention Framework (SPF) is a capacity building process for demonstrating and documenting outcomes and is designed to impact population level change. The five steps that comprise the SPF will enable the county to build the infrastructure necessary for effective and sustainable prevention. Cultural competence and sustainability must also be infused within the SPF five steps, as visually represented in the symbol below.

The SPF is a public health approach to prevent and reduce substance-related problems and/or consequences and involves five specific steps:

1. **Needs Assessment:** profile population needs, resources and readiness to address needs and gaps
2. **Capacity Building:** mobilize and/or build capacity to address those needs
3. **Strategic Planning:** develop a comprehensive strategic plan
4. **Implementation:** implement evidence-based prevention programs, policies and practices
5. **Evaluation:** monitor, evaluate, sustain and improve or replace those strategies that fail



Goal Statements

The goal statements included in the 2010-2015 Jackson County Substance Abuse Prevention Coalition Strategic Prevention Plan are based on problem statements developed by the Coalition and Mid-South. They are derived from several years of needs assessments and data analysis. The first goal statement involves the continued emphasis on building and sustaining capacity to institutionalize the Strategic Prevention Framework (SPF). The three additional goal statements encompass the priority substance abuse consequence areas that are being targeted in Jackson County.

1. **Capacity Building:** Continue to build infrastructure to sustain substance abuse prevention and institutionalize the SPF five steps.
2. **Alcohol:** Reduce alcohol involved traffic fatalities, injuries, and crashes due to the use/misuse of alcohol by youth and adults in Jackson County.
3. **Tobacco:** Reduce tobacco-related deaths due to tobacco use and exposure to secondhand smoke by youth and adults in Jackson County.
4. **Prescription Drugs:** Reduce poisonings and deaths due to over-the-counter (OTC) and prescription drug misuse and abuse by youth and adults in Jackson County.

County Capacity Assessment

The Strategic Planning Committee (SPC) met to address four key questions surrounding the major strengths and weaknesses of the Jackson County Substance Abuse Prevention Coalition and county as a whole, as well as opportunities and challenges the Coalition may encounter in the implementation of the 2010-2015 Strategic Prevention Plan. The SPC also identified major systemic objectives to be focused on and addressed in the future.

External Resources

The 2010-2015 Strategic Prevention Plan concludes with a comprehensive list of major regional, state and national resources that are available to all who enter into the work of building and maintaining community systems of prevention.

¹ Office of Highway Safety and Planning, Traffic Crash Facts, 2004-2008.

² Michigan Department of Community Health, Division for Vital Records and Health Statistics and Centers for Disease Control and Prevention; CDC Wonder Online Database and SAMMEC Online Database, 2007.

³ National Survey on Drug Use and Health, 2006.

THE DATA

ALCOHOL

Between the years of 2004 to 2008, there was an average of six, alcohol-involved, fatal crashes per year in Jackson County. During that same time frame, there was an average of 91 alcohol-involved injuries and 224 alcohol-involved crashes per year in Jackson County.¹

TOBACCO

In 2007, there were a total of 1,510 deaths in Jackson County, with 227 of those deaths, or 15.1%, directly linked to tobacco use.² There were also 30 deaths to non-smokers in Jackson County due to secondhand smoke exposure.

PRESCRIPTION DRUGS

Between 1999-2004, research regarding deaths in the U.S. due to poisonings shows that nearly all of such deaths are attributed to drugs. Most drug poisonings result from the abuse of prescription and illegal drugs. Additional data and analysis is needed surrounding this growing trend, although the data supports this premise.³