

PRESS RELEASE

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NEED A RIDE HOME ON NEW YEARS EVE?

FOR IMMEDIATE RELEASE

JACKSON (December 16, 2009) – The Jackson County Substance Abuse Prevention Coalition, Anderson Distributing, Allegiance Health System, United Way of Jackson County and the Jackson Transportation Authority (JTA) will be sponsoring the New Year's Eve Reserve-a-Ride Bus on December 31, 2009. The Jackson Citizen Patriot will extensively promote the program through newspaper ads and fliers. This year marks the 25th anniversary of the shuttle.

The Reserve-a-Ride bus will be available between the hours of 11:00 PM and 4:00 AM.

The New Year's Eve program is intended to provide a free ride home for people who may have had too much to drink while celebrating the coming New Year. This service is being offered to encourage prudent decision making by those who choose to drink.

The JTA would like to offer the following tips to anyone who plans to use the shuttle:

Call 788-8410 for reservations (starting at 11:00 p.m. December 31st)

It is recommended (but not required) that customers should call at least 45 minutes in advance for a reservation.

Do not call for the shuttle to take you to another bar or party.

Only call the shuttle for a ride home.

The Jackson County Substance Abuse Prevention Coalition wishes you a safe and happy holiday season!

More information about:

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