

Coordinator's Report

Jackson County Substance Abuse Prevention Coalition

December 2009

TIPS FOR HOSTING A RESPONSIBLE HOLIDAY PARTY

- Offer soft drinks, juice, coffee and other non-alcohol drinks for guests as an alternative to alcohol.
- Discourage competitive or rapid drinking.
- Provide plenty of appetizers, snacks and food options for your guests.
- Plan plenty of activities and entertainment so consuming alcohol is not the primary focus of your party.
- Never provide alcohol to minors.
- Model appropriate behavior for your guests.
- Stop serving alcohol at least an hour before the party is to end and encourage guests to stay until the end.
- If possible, provide alternative transportation or let guests spend the night.



COALITION ACTIVITIES

- Most Teens Don't campaign
- ATOD-Free Brochure circulated
- School toolkit presentations
- Addressing SPF-SIG budget cuts

UPCOMING COALITION MEETINGS

- Dec 10 United Way Volunteer Recognition,
4:30-6:00, Michigan Theatre
- Dec 14 Strategic Planning, 12:00-1:30, UW
- Dec 24–Jan 3 United Way Closed
- Jan 11 Strategic Planning, 12:00-1:30, UW
- Jan 13 JCSAPC, 1:00-2:30, UW
- Fun Fact Finders, 2:45-4:00, UW
- Jan 28 ATOD, 11:00-12:15, UW

MOST TEENS DON'T MEDIA CAMPAIGN UPDATE

- Jackson County teens are working with a collaborative of local agencies to produce a social-norming media campaign with the message that **MOST TEENS DON'T** use alcohol, smoke tobacco, use marijuana, bully, or partake in sexual activities.
- Each participating school has created individual action plans for activities to be conducted in their school.
- Currently, county-wide media messages are being developed (by first using focus groups) including: posters, billboards, radio ads, website, wristbands, key chains and other marketing materials.
- The **MOST TEENS DON'T** Ambassadors met in December at the YMCA for their second meeting of this school year to share challenges and successes, learn more about the status of the county-wide plan, and to bond as a group through rock wall climbing and playing dodge ball.
- Check out the group at their Facebook fan page and become a friend.
<http://www.facebook.com/pages/Most-Teens-Dont/109771110554?ref=search&sid=12101140.2397821332..1>

