

## WHAT THE 2010 DATA SAYS ABOUT JACKSON COUNTY TEENS

### ALCOHOL

**78%** have not drank alcohol in the past 30 days

### TOBACCO

**87%** have not used tobacco products in the past 30 days

### MARIJUANA

**86%** have not used marijuana in the past 30 days

### SEXUAL BEHAVIOR

**68%** have not had sexual intercourse in the past 90 days



## STEERING COMMITTEE

Allegiance Health  
Family Services and Children's Aid  
Jackson County Health Department  
Jackson County Intermediate School District  
Jackson County Schools  
Jackson County Substance Abuse Prevention Coalition  
Jackson County Youth Center  
LifeWays  
Teen Pregnancy Prevention Initiative  
United Way of Jackson County

## FINANCIAL SUPPORTERS

Hirst Electric, Inc.  
Michigan Abstinence Program  
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## MORE INFORMATION

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Jackson County Substance Abuse Prevention Coalition

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Jackson, MI 49201

**MOST  
TEENS DON'T**



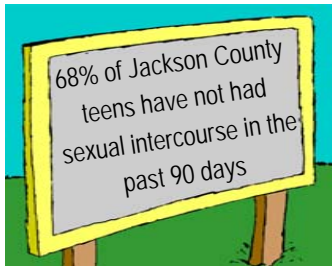
**"MOST  
TEENS  
DON'T"**

## MYTH

Most students engage in risky behaviors like using tobacco, marijuana and alcohol and having sex.

## REALITY

Most students in middle and high school do not engage in these behaviors.



**MYTH:** Teens think feelings and actions of others are different from their own.

**REALITY:** *Their feelings are usually the same.*

**MYTH:** Teens tend to think the most extreme (negative) behaviors are what most people are doing.

**REALITY:** *This is usually not the case.*



## CAMPAIGN PURPOSE



The **MOST TEENS DON'T** Campaign proves that most teens don't engage in dangerous behaviors like drinking alcohol, using tobacco products or marijuana or having sex.

The data is from a 2010 survey of 4,555 Jackson County teens.\*

**MOST TEENS DON'T**

\* Data collected from 2010 Michigan Profile for Healthy Youth Survey for Jackson County

# Join Us!

Are you a youth, parent, school teacher, counselor or someone else who wants more information? Or maybe you want to join the campaign?

Find us on 

Check us out on 

## YOUTH INVOLVEMENT

- Be a volunteer in your school
- Create a plan on how to run the campaign in your own school
- Attend school meetings/events
- Share ideas on how the campaign will run
- Select marketing materials like T-shirts, wristbands and posters
- Help recruit more youth

## ADULT INVOLVEMENT

- Mentor youth in your community
- Help coordinate meetings
- Recruit youth
- Help create individual school plans